

Listing of Claims

1.-34. (Canceled)

35. (Currently amended) A method of combining at least two audio files containing media into a ~~single combined~~ new audio file, the method comprising:

- receiving a first audio file that contains advertising content from a first party;
- receiving a second audio file that includes non-advertising content from a second party;
- creating a single combined audio file from the first and second audio files, the combined audio file being a single digital file in an audio file format that includes the advertising content of the first audio file in a portion of the combined audio file and the non-advertising content of the second audio file in another portion of the combined audio file;
- making the combined audio file accessible for download to a plurality of users via a computer network;
- transmitting the combined audio file to a at least one device where the entire combined audio file is saved for later playback;
- receiving a payment from the first party for inclusion of the first audio file with the combined audio file; and
- distributing at least a portion of the payment as a royalty payment to the second party for the inclusion of the second audio file with the combined audio file,
- wherein the combined audio file is made accessible for download free of charge to the plurality of users,
- wherein the saved combined audio file can be played back repeatedly on the device, and the combined audio file is configured so that when the combined audio file is played back from a saved location on the device, both the first and second audio files are played, and
- wherein each time the combined audio file is played back, the portion of the combined audio file containing the advertising content is played before the portion of the combined audio file containing the non-advertising content.

36. (Previously presented) The method of claim 35, further comprising transmitting the combined audio file to a plurality of devices onto which each transmitted combined audio file is saved for later playback.

37. (Canceled)

38. (Previously presented) The method of claim 35, wherein the royalty payment is calculated based on a number of times the combined audio file has been transmitted and saved by users.

39. (Previously presented) The method of claim 35, wherein the act of receiving the first audio file comprises:
accepting an upload of the first audio file over a computer network.

40. (Previously presented) The method of claim 35, wherein the act of receiving the second audio file comprises:
accepting an upload of the second audio file over a computer network.

41. (Previously presented) The method of claim 35, wherein the act of receiving the first and second audio files comprise:
accepting an upload of the first audio file over a computer network;
accepting an upload of the second audio file over a computer network; and
confirming that the first audio file and second audio file are in the same file format to facilitate combination of the first and second audio files into the combined audio file.

42. (Canceled)

43. (Canceled)

44. (Previously presented) The method of claim 35, wherein the second audio file comprises a musical composition.

45. (Previously presented) The method of claim 35, wherein the creation of the combined audio file comprises:
- appending the first audio file to the second audio file, and
 - saving the second audio file with the appended first audio file as a new audio file, the new audio file being the combined audio file.
46. (Previously presented) The method of claim 35, wherein the second audio file consists of a music single of one song.
47. (Previously presented) The method of claim 35, wherein the first audio file comprises an advertising jingle.
48. (Previously presented) The method of claim 35, wherein the at least one device comprises a user's computer.
49. (Previously presented) The method of claim 35, wherein the at least one device comprises an external playback device.